

PRESS RELEASE

SO...

Adventure. Transformation. Friendship. Dive into the quirky, seductive world of *So...*, where a simple circle spins a yarn about encountering the unknown.

So... is a wordless illustrated book that follows the journey of a simple circle traveling through vibrant landscapes. Told through lush batik fabric as well as through the whimsical visual vocabulary of sewing accessories including buttons, scissors, push pins, and needles, the book is a story about who we meet, what we acquire, what we discard, and how we are quietly transformed along the way. Ingeniously designed by NYC-based artist Heather Cox, the book uses texture, collage, color, and implied movement to invite the reader into the visual narrative. Cox guides us through portals, over hills, and behind curtains, urging her readers to imagine an infinite



possibility of stories in these pages. Art appreciators and imaginative thinkers of all ages and language backgrounds will delight in this part art piece, part parable.

A perfect gift for the young artist, the crafter, or anyone on a journey of transformation and self-discovery!

AVAILABLE NOW

hardback: \$19.95, ISBN: 978-1-735-95230-7

ebook: \$15.95, ISBN: 978-1-7359523-2-1

9 x 9 x .25 inches

40 pages

CONTRIBUTORS

Heather Cox

author, illustrator



Cox is an artist who lives and works in New York City. She received her early training in book arts and photography at Mills College. She went on to study sculpture at the Skowhegan School of Painting and Sculpture, and received her MFA from the School of the Museum of Fine Arts, Boston. She currently works in the Conservation Department at the Whitney Museum of American Art. Cox's artwork is quirky and seductive. It is often characterized by precisely crafted objects that involve repetition and shifting scale. She employs a variety of materials in her projects to address issues of visibility, discovery, and metamorphosis.

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